



PAWS & EFFECT

2021 ANNUAL REPORT



2021 Board of Directors

Chairperson

JoAnn Jones

Vice-Chairperson

Ashton Weller

Secretary

Kelsey Fadness (Interim)

Treasurer

Kelsey Fadness (Interim)

2021 Leadership Team

Director of Feline Program

JoAnn Jones

Director of Canine Program

Ashton Weller

Director of Public Relations, Marketing & Fundraising

Kelsey Fadness

Director of Feline Adoptions

JoAnn Jones

Director of Canine Adoptions

Kathleen Howard

Serving Animals of Hertford County, NC

Founded in 2006, PAWS of Hertford County serves the community members and their animals. Our hope is to create a community where responsible actions result in fewer homeless cats and dogs.

Our Mission

To provide animals with welfare and security.

Telephone

252-642-7297 (PAWS)

Email

info@pawsofhertfordcounty.org

Website

www.pawsofhertfordcounty.org

Shelter Address

231 Mt. Moriah Rd.
Winton, NC 27986

Mailing Address

PO BOX 153
Murfreesboro, NC 27855



We are a 501(c)(3) non-profit organization.
Tax ID #20-4940600.





IN THIS REPORT

A Letter From Our Chair	4
2021 Highlights	5
Cat Report	6
Dog Report	7
Financial Report	8
Development Report	9
Ways to Help	12
Get Involved	13
Adoption Story: Kandi	14
2021 Donors	16
Looking Forward	18



A LETTER FROM OUR CHAIR

Dear Friends,

In 2021, we saw a trend very different from that of 2020. This year, we saw a greater increase in animal intakes for both ourselves and the County shelter, increased length of stay for many of our cats and dogs, and much fewer applications and forever homes. Kristen, who joined us in December 2020, and Olive, who joined us in June of this year, remain in our care, waiting for their forever homes.

Our number of volunteers has drastically decreased over the last few years, leaving us with just over 20 volunteers total to assist us with shelter care, veterinary appointments, transportation, adoption and fundraising events, community spay/neuter program, volunteer recruitment, website maintenance and social media. However, the few volunteers that we have work miracles day in and day out to save hundreds of cats and dogs from unfortunate fates and assist hundreds of community members and their pets through our spay/neuter program.

Many of our donors have shown their support this year by participating in our 2 new sustaining donor programs – PAWS Partners and Adopt a Kennel. Over 20 supporters give on a monthly basis and over 46% of the kennels at our shelter have been sponsored, showing commitment to our animals and a guarantee for a safe place to land. In May 2021, we launched our first Give2PAWS Annual Giving Day which helped save the lives of over 40 cats and dogs in 24 hours. Our mission of providing animals with welfare and security wouldn't be possible without your support.

As you continue to read our 2021 Annual Report, we hope that you are filled with as much warmth as we are to see the successes that this past year brought. Thank you for making our lifesaving work in Hertford County, NC possible.

Spencer Jones



2021 HIGHLIGHTS

- Celebrated 15 years of providing animals with welfare and security in Hertford County, NC
- Became a Best Friends Animal Society Network Partner
- Hosted our first #Give2PAWS Annual Giving Day, raising funds to save over 40 homeless cats and dogs
- Launched our Adopt a Kennel Sponsorship Program, successfully sponsoring almost 50% of our kennels
- Assisted over 200 community members and their animals with low-cost spay/neuter
- Maintained a 99.5% save rate, making the decision to humanely euthanize only for animal suffering
- Provided lifesaving heartworm treatment to 13 dogs that were in our care
- Featured on the Hampton Roads Show as part of the Clear the Shelters Campaign
- Rated 85 out of 100 by Charity Navigator, meaning that you can give with confidence
- Awarded Guidestar's Gold Seal of Transparency
- Replaced floors in Pup Room, creating a safer environment for both animals and people



2021 CAT REPORT

99.1%

2021 LIVE RELEASE RATE



210

brought into
our care in 2021



63

adopted



132

transferred to
rescue partners



4

trapped, neutered
& released (TNR)

Thank you to our transfer partners: Cat Rescue Inc., Fancy Cats & Dogs Rescue, Lucky Dog Animal Rescue, Norfolk SPCA, OBX SPCA, Petey & Furends and Wake County SPCA.

100%

2021 LIVE RELEASE RATE



46

brought into
our care in 2021



31

adopted



11

transferred to
rescue partners



13

heartworm
treatments
provided

Thank you to our transfer partners: Adoptable Companion Animals of NC, Hope for Life,
Lucky Dog Animal Rescue and OBX SPCA,

2021 DOG REPORT



Veterinary Care	\$	23,689.23
Shelter Supplies	\$	15,661.22
Vaccines & Medications	\$	13,556.18
Maintenance & Repairs	\$	8,756.16
Transportation	\$	5,610.22
Insurance	\$	3,292.92
Professional Services	\$	3,000.00
General Administration	\$	1,267.81
Service Fees	\$	671.42
Promotion & Advertising	\$	432.00
Taxes & Licenses	\$	53.00

BALANCE SHEET

NET INCOME	\$	-378.62
TOTAL ASSETS	\$	80,417.91
TOTAL LIABILITIES	\$	1,204.46

Contributions & Grants*	\$	45,369.32
Fundraising Events	\$	13,189.89
Reimbursements**	\$	8,031.06
Adoption Fees	\$	7,945.00
Merchandise	\$	1,086.33

Total Expenses \$ 76,000.16 Total Revenue \$ 75,621.60

We strive to be as transparent as possible with our donors and supporters in an effort to form and maintain strong relationships.

* The Clear the Shelters and Strut Your Mutt donations were provided in the form of grants.

** Transfer Reimbursements from other organizations that we transferred cats and dogs to.

FINANCIAL REPORT





DEVELOPMENT REPORT

Fundraisers

First #Give2PAWS Annual Giving Day

\$5,467.36

Facebook Birthday Fundraisers

\$3,064.00

Giving Tuesday

\$2,678.49

Clear the Shelters Campaign

\$2,110.00

T-Shirt Fundraisers

\$1,086.33

Ales + Tails @ Big Ugly Brewing

\$870.00

Share the Love Campaign

\$790.00

12 Days of Giving

\$703.15

Strut Your Mutt

\$557.53

PAWS Partners Sustaining Donor Program

22 individual donors

\$702.08/month

Adopt a Kennel Program

10 sponsored kennels



GIVE MONTHLY

Our PAWS Partners Sustaining Donor Program allows for supporters to give on a recurring basis and allows us to rely on a steady source of revenue for providing care to the cats and dogs that we take in.

For as little as 16¢ a day, you can provide lifesaving care to an animal in need.

Learn more at www.pawsofhertfordcounty.org/info/donate.

\$10/MONTH

Provides 12 cats or dogs with rabies vaccinations.

\$15/MONTH

Provides 36 microchips to cats and dogs.

\$25/MONTH

Provides 15 dogs with heartworm tests.

\$50/MONTH

Provides 20 cats with spay or neuter.

\$100/MONTH

Provides 3 dogs with heartworm treatment.

Thank You PAWS Partners!

Robert Atkins
Vicki & Will Barton
John Brewer
Linda Brooks
Paula Burke
Nathan Denny
Sharon Fadness
Stephanie Holt

Kathleen Howard
Amie Howell
JoAnn Jones
Amy Jordan
Patti Llewellyn
Lauren Martin
Rue Mastic
Maureen Mullin

Courtney Pearman
Ashleigh Phillips
Sue Rinehart
Catherine Salmon
Jeffrey Thornes
Deborah Vest
Hank Wayland
Andrea Weber

For an annual donation, you can sponsor a kennel at our shelter. By doing so, you provide financial support for caring for all of the cats and dogs that come into our care. This sponsorship also offers a unique opportunity to memorialize or honor a loved one or friend. This sponsorship is open to individuals, families, organizations, and businesses.

Learn more at www.pawsofhertfordcounty.org/info/donate.

Thank You Kennel Sponsors!

**In Loving Memory of Turkey,
My First Grand-Dog**

Robert Atkins

In Honor of Bob & Mary Atkins & Lizzie

Maureen Atkins Vollmer

**In Loving Memory of Marley
(Butterscotch)**

Paula Burke-Orenduff

In Honor of Judy's 70th Birthday

Jennifer Cates

**In Honor of John & Michelle Haksteen
& Tank**

Herman Haksteen

**In Honor of Peppa Huffman
& Muff Wolfe**

Michelle Huffman

**In Loving Memory of Carol Lang,
PAWS Charter Member**

JoAnn Jones

In Loving Memory of Landy

Alexandra LaRue

In Honor of Felix Binx

Jylian & John Lohman

**In Loving Memory of Pinky
Charlotte Pearman**

Courtney Pearman

ADOPT A KENNEL





WAYS TO HELP

General Donations

If interested in making a monetary donation, please visit our website, pawsofhertfordcounty.org.

Checks can be mailed to:
PAWS of Hertford County
PO BOX 153
Murfreesboro, NC 27855

Venmo: @ PAWSofHertfordCounty

Amazon Smile

Shop through Amazon Smile and choose "PAWS of Hertford County" as your charity. Amazon Smile will donate 0.5% of eligible purchases to our cats and dogs.

T-Shirt Fundraisers

Show your support for our mission in comfortable apparel for any season. Shop our apparel or create your own t-shirt fundraiser for us at bonfire.com/org/paws-of-hertford-county-204940600/

In-Kind Donations

Interested in donating food or other needed supplies? You can shop our Amazon Charity List, Chewy Wish List or have items shipped to our mailing address:

PO BOX 153
Murfreesboro, NC 27855

Interested in donating shreddies or newspaper? Drop it off at our shelter or at an adoption event.

Want to donate items for an auction or raffle? Please contact kelsey@pawsofhertfordcounty.org for details.

Host a Fundraiser

Do you sell products through a third-party, such as Scentsy? Are you interested in hosting a fundraiser or donation drive for the cats and dogs at PAWS? Please contact us at fundraising@pawsofhertfordcounty.org.

Celebrate your birthday by creating a Facebook Fundraiser! It's quick, easy and helps the cats and dogs.

Donation Matching

Are you or your company interested in matching donations? Please contact kelsey@pawsofhertfordcounty.org

As a 100% volunteer-run organization, we rely on those who generously give their time to help homeless cats and dogs. You can help us move forward and continue saving lives.

Find our Volunteer Application on our website: www.pawsofhertfordcounty.org/forms.

Shelter

Whether it's helping to socialize cats or dogs, giving them some play time, or giving them basic needs like food and water, shelter volunteers directly help the cats and dogs at our facility in Hertford County, NC.

Adoption Events

Help set-up/breakdown, handle cats and dogs or talk with potential adopters and donors at one of our adoption events. These events are primarily in Chesapeake, VA.

Community Events

Help provide resources to community animals and their families. Assistance is greatly appreciated at our rabies clinics and with our low-cost spay/neuter program. These events are hosted in Hertford County, NC.

Fundraising Events

Help set-up/breakdown, handle cats and dogs or interact with potential donors. These events can be hosted in Hertford County, NC or Hampton Roads, VA.

Transport

Help our cats and dogs get to veterinary appointments, adoption and fundraising events or to our transfer partners. Transport volunteers are key to getting our animals to their forever.

Compassionate Youth Program

For those under the age of 16 that wish to volunteer, there are a number of ways to help! You can set-up a donation table at one of our events, form a school club to collect donations or make thank you cards for donors.

GET INVOLVED



PATIENTLY WAITING

Josie's Adoption Story

In 2021, we made the decision to begin searching for a kitten to befriend our two-year-old Tabby, Kinlee. Our search began with our county's local shelter, but we learned they do not accept cats or kittens. With that news, we knew we would need to broaden our search to other shelters but then learned they often restrict adoptions to citizens in their counties. As we continued our search, Petfinder led us to PAWS of Hertford County. We began browsing through their online gallery and found a beautiful kitten we wanted to meet. After completing the online application, we were contacted and an appointment was set to visit the shelter.

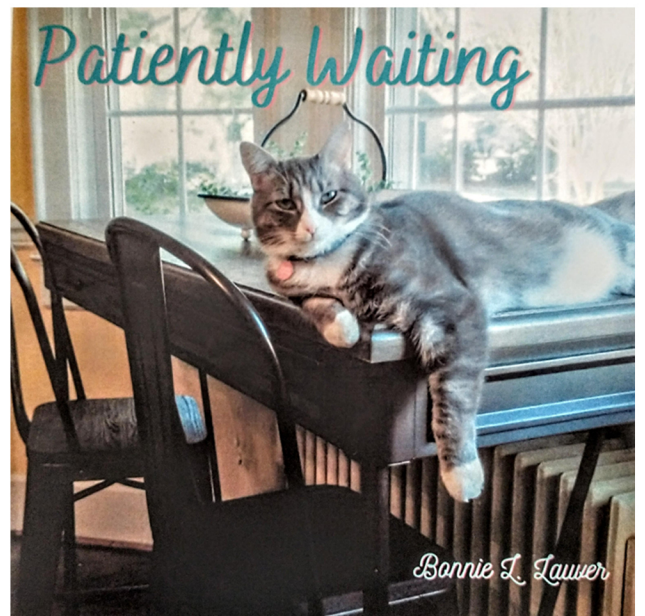
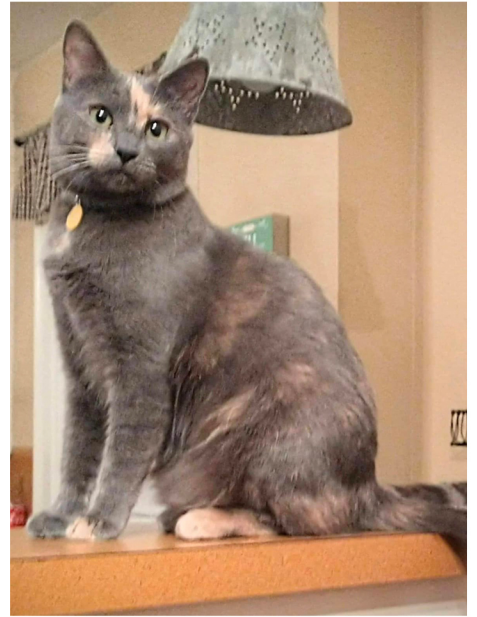
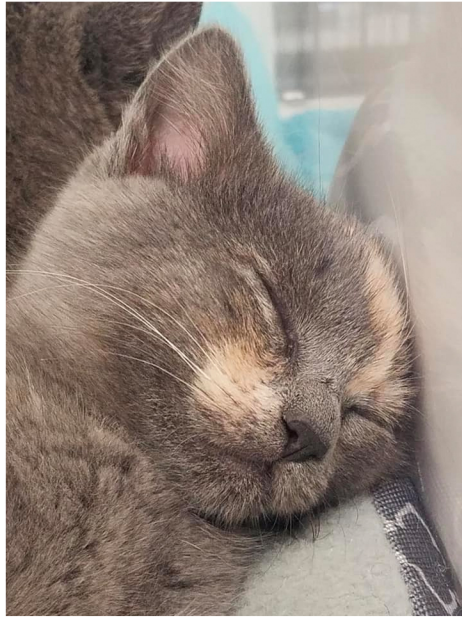
We were so excited to visit PAWS to meet the kitten we had viewed online. Volunteer JoAnn Jones met us at the shelter and led us to what we hoped would be Kinlee's new friend. However, the kitten we were meeting just wasn't ready to leave her sister. Rather than stress her, we decided it would be best to give her more time to adjust and hopefully find the perfect family. While there, we began talking with JoAnn and sharing why we were searching for a kitten. As JoAnn and I chatted, my husband wandered to meet other available kittens. After a bit, he called me over to meet three adorable grey kittens he couldn't seem to leave. One of the three was a tiny little Blue Tortie named Kandi. To be honest, I think we both just melted when we saw her! She was the friendliest kitten and seemed to love everyone around her. We both knew this little girl would be Kinlee's new buddy. Kandi wasn't quite old enough to leave the shelter, but JoAnn assured us she would complete the paperwork to reserve her for us. A few short weeks later, we received the call Kandi was ready for her new home. Kandi's name was changed to Josie and she became a beloved member of our family.

It has been one year since we adopted Josie and we couldn't be happier. Working with the volunteers at PAWS of Hertford was a great experience. Their application process ensures happy, healthy homes for their adoptable pets. Knowing each animal is vetted, vaccinated, microchipped, and spayed/ neutered prior to adoption shows they are thoroughly invested in the future of each animal. While we do not have plans to adopt again in the near future, we absolutely recommend PAWS of Hertford County to family and friends who may be searching for a new furry friend!

Our experience with PAWS was so great, a children's book was created to share Kinlee and Josie's story. We thank each and every volunteer at PAWS who work tirelessly to save these babies in need; your efforts do not go unnoticed!

Love,

Josie's Forever Family



Thank you to our 2021 DONORS

Alice Allen
JoEllen Allen
Jacquelyn Almarode
David Anakin
Terry Andrews
Charlene Arzigian
Jerri Lynn Askew
Maureen Atkins
Robert Atkins
Donnie Atkinson
Peggy Austin
Melody Bage
Xavier Bailey
Nikki Banks
Barbara Banze
Stacy Barnes
Diana Barrera
Vicki & Will Barton
Back Bay Doodles
Rachel Bayer
Benevity Community
Impact Fund
Sheri Berg Antoskow
Michelle Berry
Big Ugly Brewing
Tammy Birchmeier
Deb Bolam
Stacy Boone
Lori Booth
Kirsten Bowersox
Grace Boyce
Amanda Bradley
Woodrow Braswell
John Brewer
Shelia Brewster
Cali Bridgeman
Bright Funds
Jerri Lynn Britt
Stephanie Britt
Linda Brooks
Amy Brown
Julia Brown
Frances Brown
Patricia Bryant
Susan Buck
Tonya Bullock Grady
Gina Bundy
Jackie Bundy
Henry Burke
Pat Burke
Paula Burke
Julie Byrd
Jazzy Cake
Sarah Calderado

Ryan Callison
Amy Carol
Cesar Wendy Carpio
Kylene Carr
Candice Carr
Trish Carson
Debbie Carter
Lauren Castelloe
Stacy Caswell
Jennifer Cates
Stephanie Chambers
Kate Chivily
Debbie Christianson
Jackie Class
Susan Clayton
Rhet Cloutier
Casey Clubb
Caitlin Cohn
Teresa Cole
Kyelor Colwell
Lauri Connell
Stephanie Conner
LaWanda Conyers
Hope Cooke
Joyce Cooke
Paul Correa
Kathryn Cowlbeck
Kathryn Craft
Culpepper Law Office
Ted Dann
Buddy Davidson
Brenda Davis
Judy Davis
Patti Davis
Stuart Davis
Susan Davis
Jaide Davis
Cheryl Davis Donatello
Linda Deegby
Desiree Deliz-Cepeda
Camren Deloatch
Nathan Denny
Colleen Derogatis
Hornblum Plaza
Jet Des
Linda Digby
Heather Disney
Matthew Doherty
Dominion Energy
Jeff Douglas
JoAnn Downs
Richard Draper
Darlene Draper
Allison Drew

Michael Edwards
Edwards Eye Care
Elijah's Place Advocacy
Group
Ian Elliott
Mary Jo Ellis
Jo Elmore
Adelle Emery
Teresa Emmons
Stacy Enterline
Melissa Escano
Janet Ezzell
Kelsey Fadness
Sharon Fadness
Tom Fambrough
Carole Farnham
Rob & Chris Fender
Kevin Ferguson
Lauren Ferguson
Tracie Ferguson
Amy Fisk
Ruth Flanagan
Jackie Fordyce
Robert Foster
Mindy Fountain
Bengi Frantz
Joy Futrell
Keri Futrelle
Gates County Animal Clinic
Peggy Gatling
Roz Gay
Marie-Pier Gilbert
Gaye Gilbreath
Teddy Gingerich
Shannon Godwin
Mary-Ellen Goforth
Ann Goodman
Michele Graves
Melody Greene
Susan Greene
Jennifer Greer
Wanda Gregory
Kim Gromko
Katherine Hagen
Suzette Haile
Kevin Halista
Liz Hamilton
Amy Harman
John Harms
Mary Harrell
Christie Harrell
Kathy Harrington
Belinda Harris
Susan Hart

Cathleen Hawkins
 Nicole Heffelfinger
 Mallory Heinke
 Penny Heishman
 Laura Hoff
 Bobbi Hoffman
 Grace Hoggard
 Stephanie Holt
 Sheila Holyk
 Dianne Houston
 Henderike Houston
 Amelia Howard
 Kathleen Howard
 Megan Howard
 Susan Howard
 Elizabeth Howe
 Amie Howell
 Gina Hudson
 Michelle Huffman
 Dan Hunt
 Harley Huntemann
 Gavin Ingham
 Roderick Ingram
 Amber Inwood
 Terri Ireland
 Kathy Izbicki
 Taylor Jacobson
 Sweet Jane
 Mark Janis
 Kelsy Jefferson
 Elizabeth Jenkins
 Pamela Jenkins
 Joseph Jenkins
 Laura Johnson
 Kyle Johnson
 Dannah Johnston
 Cecelia Jones
 Darleen Jones
 JoAnn Jones
 Sandra Jones
 Amy Jordan
 Luann Joyner
 Elizabeth Kamatchi
 Kim Keeler
 Yolanda Kendall
 David Kennedy
 Mariella Kettell
 Christine Kirk
 Andrew Knuston
 David Kotowski
 Kathy Kraft
 Sarah Kramer
 Christin Krejcik Beetz
 Shannon Lack
 Alexandra LaRue
 Robi Lasiter
 Linda Lassiter
 Lori Lassiter
 Bonnie Lauver
 Charles Lauver
 Alta LeCompte
 Cindy Lewis
 Candy Liggett
 M Ligon
 Kris Lindower
 Mae Ling
 Jamie Link
 Jonell Little

Margaret Ann Little
 Patti Llewellyn
 Kent Loberternos
 Jylian Lohman
 Linda Long
 Heather Long
 Alison Lovick
 Deanna Lynn
 Heather Madaffari
 Christy Maddox
 Daidra Marano
 Vicki Marek
 Michelle Marie
 Taylor Marie
 Jane Markert
 Debra Martin
 Francine Martin
 Lauren Martin
 Rue Mastic
 Alicia Mathews
 Jennie May
 John McBride
 Marcia McDonald
 Amy McNabb
 Rena McVey
 Chelsea Meeks
 Ray Miles
 Kirsten Modine
 Patricia Mondt Butkus
 Carolyn Moneymaker
 Margarey Mook
 Kathy Moose
 Jeffrey Morgan
 Aubrey Morris
 Sheila Morris
 Shelly Mountain
 Maureen Mullin
 Avis Murphy
 Nan Murphy
 Myrtle Murray
 Jen Myers
 Ben Neal
 Sheree Nelson
 Network for Good
 Margaret Newbern
 Victoria Newcombe
 Norfolk Southern
 Charles Odom
 Christine Opalenik
 Heidi Ordway
 Nicole Ordway
 Molly Osborne
 David Overton
 Kayla Parker
 Linda Parker
 Marcia Parker
 Robbie Parker
 Marcello Parodi
 Kip Patterson
 PayPal Giving Fund
 Courtney Pearman
 Donna-Jean Pedersen
 Melanie Perez
 Susan Perkins
 PetSmart
 Sammy Phillippi
 Ashleigh Phillips
 Judy Pigman

Becky Powell
 Brittany Powell
 Shana Powell
 Joan Press
 Mark Prinz
 Elizabeth Qualls
 Christine Rahn
 Karen Ramey
 Shawna Ramos
 Alesia Reeves
 Debra Register
 Barbara Richmond
 Jackie Ridenour
 James Rilee
 Whop Riley
 Sue Rinehart
 Jeff Roberts
 Terry Roberts
 Penny Robinson
 David Roth
 Stacy Rouillard
 Margie Rowe
 Raymarie Rowzie
 Jeffery Russell
 Kris Russell
 Sallie Ryan
 Catherine Salmon
 Rachel San Antonio
 Amy Sanchopanza
 Ann Schneider
 Chris Schultz
 Nancy Scott Perry
 Storey Sears
 SECU Murfreesboro
 Ronnie Shank
 Barbara Shelton
 Marcia Sher-Kalter
 Brandi Showmaker
 Jennifer Shreders
 Silver Moonlight Jewelry
 Marc Silverstone
 Samantha Simmons
 Melanie Smith
 DeAnne Smith
 Dorian Smith
 Kristi Smith
 Judy Sodervick
 Jennifer Stanley
 Crystal Stauffer
 Kiersten Stauffer
 Timothy Stauffer
 Theresa Stillwell
 Kimberly Stites
 Beth Strycker
 John & Phyllis Sullin
 Ra Sunshine
 Jessica Taylor
 Jerusha Taylor
 Taylor's Do It Center
 Margaret Teufel
 Hal Thomas
 Jeffrey Thornes
 Theresa Thorpe
 Angie Todd
 Treasured Memories
 Leslie Treut
 Marsha Tucker
 Melissa Turner

Jessica Tusim
 Cheryl Tyler
 United Way
 Amy Van Hevelingen
 Jeanne Vandenberg
 Michelle Vann
 Stanford Vann
 Brandon Vaughan
 Deborah Vest
 Sandra Vick
 Aaron Vigerski
 Joanne Vigerski
 Loria Vinson
 Diane Wade
 Linda Wade
 Crystal Walker
 Charlene Wallace
 Ellie Ward
 Hank Wayland
 Andrea Weber
 Rhonda Welch
 Ashton Weller
 Paige Wendle
 Matthew Wentz
 John Westland
 Cindy Weston
 Sherry Wheatley
 Elliott Wheeler
 Joanne Whitaker
 Hillary White
 Lori White
 Gail Whitledge
 Deanise Whitley
 Jylian Wilde
 Nick Wilkinson
 Sharon Willoughby
 Elizabeth Wilson
 Eric Wilson
 Shannon Wilson
 Carrie Woodard
 Susan Woodbury
 William Wynn
 Betty Yarbrough
 Kevin Yoho
 Aubrey Young
 Cindy Young
 Rita Zalewski
 Jason Zehr
 Kaitlin Zimmerman



LOOKING FORWARD

As we move into 2022, we seek to be able to continue working diligently towards our mission of providing animals with welfare and security, while also achieving our goals to create sustainability for the organization.

2022 GOALS

Create a more balanced budget to become financially sustainable.

Maintain a live-release rate of at least 90 percent while providing all cats and dogs with humane care.

Increase our number of volunteers, as well as volunteer commitment and retention, through the formation of stronger relationships.



**This Annual Report is dedicated in loving memory to
Carol Lang (1944-2021).**

As a charter member of PAWS, helping found the rescue in 2006, she had a heart of gold, always thinking of others first and a dedication for helping animals. In 2009, she created our Community Spay/Neuter Program and would continue to serve on our Board as the Director of the program until her passing. Through the program, and her attendance at all of our community events, she helped thousands of families and their animals. Carol will be remembered by all as gentle, kind, and loving, and someone who was always positive.

PAWS OF HERTFORD COUNTY

PO BOX 153

MURFREESBORO, NC 27855

