



PAWS
of Hertford County

PAWS + EFFECT

2020 ANNUAL REPORT



OUR MISSION

The mission of PAWS of Hertford County is to provide animal welfare and security.

OUR VISION

A community where responsible actions result in fewer homeless dogs and cats.

2020 BOARD OF DIRECTORS

Chairperson

JoAnn Jones

Vice-Chairperson

Ashton Weller

Secretary

Kelsey Fadness (Interim)

Treasurer

Kelsey Fadness (Interim)

2020 LEADERSHIP TEAM

Director of Feline Program

JoAnn Jones

Director of Canine Program

Ashton Weller

**Director of Public Relations,
Marketing, and Fundraising**

Kelsey Fadness

Director of Feline Adoptions

JoAnn Jones

Director of Canine Adoptions

Kathleen Howard

Director of Community Spay/Neuter

Carol Lang

SHELTER ADDRESS

231 Mt. Moriah Rd.
Winton, NC 27986

MAILING ADDRESS

PO BOX 153
Murfreesboro, NC 27855

CONTACT US

252.642.7297
pawshc@gmail.com
www.pawsofhertfordcounty.org



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A LETTER FROM OUR CHAIR

As with many other shelters and non-profit organizations across the country, 2020 brought many unprecedented challenges.

We started the year with hopes of announcing exciting new events with all of our supporters and having hundreds of successful adoptions at our scheduled adoption events, but things began to change quickly.

In March, we had to make the decision to begin cancelling our adoption events. We hoped that it would only be for a couple of months, but four months went by without us being able to host one event. Fundraising events that we had hoped to announce were then cancelled one after another, too. Safety became a concern for volunteers as they consistently visited the shelter to care for the animals that still needed us. The homeless cats and dogs within the county didn't understand that there was a virus.

Despite the cancellations, our volunteers persevered. There were hundreds of animals that needed saving with new ones entering the rural county shelter daily. Kitten and puppy season began. The animals entering the county shelter needed someone to save them. We never backed down. We continued our mission to save them.

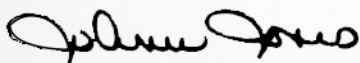
Following stay-at-home orders, applications started to come in on a daily basis. It was almost impossible for our adoption counselors to keep up with the large number of applications at times. As applications were approved, we began scheduling meetings with the approved applicants at our shelter. Dogs weren't staying in our care any longer than they needed to – often times with lines of applications waiting to be reviewed for each one. Once the animals received their medical care, most of them had families waiting to take them home. To their forever homes.

As the demand became too much with the ever-growing number of kittens coming into our care, transfer partners became a lifeline, ready to help as needed. We were able to transfer over 200 cats in 2020 – a 35 percent increase from 2019.

Our fundraising events moved online. We introduced our Facebook followers to our shelter through a Virtual Open House, participated in the nationwide Clear the Shelters Campaign in August, and launched our new PAWS Partner Sustaining Donor Program in October.

The support that you all have shown this past year has been surreal. Through one of our toughest years, you all helped us save hundreds of lives.

Thank you for your continuous support.



JoAnn Jones
Chairperson





2020 CAT STATISTICS



287

brought into
our care in 2020



68

adopted



209

transferred to
rescue partners



4

trapped, neutered
& released (TNR)

100%

2020 LIVE RELEASE RATE



78

brought into
our care in 2020



57

adopted



23

transferred to
rescue partners



22

heartworm
treatments
provided

95.2%

2020 LIVE RELEASE RATE

2020 DOG STATISTICS





2020 DEVELOPMENT

Fundraisers

Clear the Shelters Campaign

\$9,041.01 + \$500.00 in supplies

Giving Tuesday + First Annual Giving Campaign

\$5,442.15

Annual Online Spring Auction

\$2,750.87

Birthday Fundraisers (Hosted on Facebook)

\$1,104.45

PAWS on the Patio @ Big Ugly Brewery

\$118.00 + supplies/food donated

Giving Tuesday Now

\$375.00

Pearls for Pups

\$300.00

Scentsy (Brittany P.)

\$255.00

PAWS Partners Sustaining Donor Program

22 individual donors

\$593.73/month

Veterinary Care	\$	22,778.09
Shelter Supplies	\$	14,779.14
Vaccines & Medications	\$	14,280.77
Maintenance & Repairs	\$	6,563.28
Insurance	\$	4,795.93
Professional Services	\$	3,000.00
Transportation	\$	2,104.82
General Administration	\$	1,465.54
Promotion & Advertising	\$	432.00
Service Fees	\$	424.52
Miscellaneous	\$	215.02
Taxes & Licenses	\$	127.00

BALANCE SHEET

NET INCOME	\$	13,882.56
TOTAL ASSETS	\$	79,954.84
TOTAL LIABILITIES	\$	363.58
Contributions & Grants*	\$	54,793.89
Adoption Fees	\$	13,090.00
Reimbursements**	\$	12,540.40
Fundraising Events	\$	3,249.64
Miscellaneous	\$	1,102.13
Merchandise	\$	71.61

Total Expenses

\$ 70,965.11

Total Revenue

\$ 84,847.67

We strive to be as transparent as possible with our donors and supporters. We believe that is the key to forming a strong relationship between the organization and supporters.

* The Clear the Shelters Campaign donations were provided to PAWS in the form of a grant.

** Transfer Reimbursements from other organizations that we transferred cats and dogs to.

2020 FINANCIAL REPORT





WAYS TO HELP

General Donations

If interested in making a monetary donation, please visit our website, pawsofhertfordcounty.org.

Checks can be mailed to:
PAWS of Hertford County
PO BOX 153
Murfreesboro, NC 27855

Become a Member

Consider becoming a member in the new year and help PAWS move forward. We have various membership opportunities with different financial and time commitments, including -

- Active Voting Member
- Student Member
- Friend of PAWS (Individual)
- Friend of PAWS (Family)

Visit our website for more information.

Donation Matching

Are you or your company interested in matching donations? Please contact Kelsey at fundraising@pawsofhertfordcounty.org.

In-Kind Donations

Interested in donating food or other needed supplies? You can shop our Amazon Charity List, Chewy Wish List or have items shipped to our mailing address:

PO BOX 153
Murfreesboro, NC 27855

Interested in donating shreddies or newspaper? Drop it off at our shelter or at an adoption event.

Adopt a Kennel

We will be launching our new kennel sponsorship program this year. This program will include the opportunity for an individual or company to make a donation to have a sponsored kennel at the shelter with a personalized plaque. Details will be made available on our website.



GIVE MONTHLY

Launched in October 2020, our PAWS Partners Sustaining Donor Program allows for supporters to give on a recurring basis and allows us to rely on a steady source of revenue for providing care to the cats and dogs that we take in. Learn more at www.pawsofhertfordcounty.org/info/donate.

\$10/MONTH
\$120/YEAR

*Provides
12 cats or dogs with
rabies vaccinations.*

\$15/MONTH
\$180/YEAR

*Provides
36 microchips to
cats and dogs.*

\$25/MONTH
\$300/YEAR

*Provides
15 dogs with
heartworm tests.*

\$50/MONTH
\$600/YEAR

*Provides
20 cats with
spay or neuter.*

\$100/MONTH
\$1,200/YEAR

*Provides 4 dogs
with heartworm
treatment.*

Thank you to our PAWS Partners!

Bob Atkins
Vicki and Will Barton
Linda Brooks
Paula Burke
Nathan Denny
Sharon Fadness

JoAnn Jones
Amy Jordan
Stephanie Holt
Kathleen Howard
Amie Howell
Patti Llewellyn

Lauren Martin
Rue Mastic
Maureen Mullin
Courtney Pearman
Ashleigh Bryant
Phillips

Hank Wayland
Andrea Weber
Elliot Wheeler



COMMUNITY

Low-Cost Spay/Neuter

Thanks to a very generous \$2,500 grant from Community Partnership for Pets in Asheville, NC, we have been able to continue supporting the county animals through low-cost spay and neuter.

Interested in having your cat or dog spayed or neutered? Please call us at 252-642-7297 to schedule an appointment.

Have questions? Please email pawshc@gmail.com.

Rabies Clinic

Due to the pandemic, and in an effort to keep all of our volunteers and community members safe and healthy, our 2020 rabies clinic had to be cancelled. We hope to be able to hold one in 2021.

Once scheduled, the date will be announced on our Facebook page. Please remember that rabies vaccinations are required by law, so please schedule an appointment at a local vet's office if your cat or dog is currently due.

As an all volunteer-run organization, we rely on those who generously give their time to help homeless cats and dogs. Our volunteer program has been updated to allow for more individuals to volunteer.

You can now begin volunteering at 16 years old, with parental consent. We have also created a Compassionate Youth Program to allow for those 10-15 years old to volunteer in creative ways.

Find our Volunteer Application on our website:
www.pawsofhertfordcounty.org.

Oh, the places to volunteer!

Shelter (Hertford County, NC)

Adoption Events (Chesapeake, VA)

Transport

Community Events

Fundraising Events

Remote

Compassionate Youth Program

Set up a donation table at an event.

Donate your day!

Set up a donation box at school.

Form a club at school.

Make thank you cards.

Read to rescues.

VOLUNTEER



MR. BEAUREGARD

WRITTEN BY KIENAN AND CHELSEA WEBER, ADOPTERS

My wife and I had decided it was time to look for a new family member as we had lost our beloved lab a few months prior. After many discussions we planned to look for a younger, more energetic puppy that would suit our lifestyle. I received a call from my mom on the morning of June 16th 2018, informing me that PAWS of Hertford County, a local rescue, was holding an adoption event at Petsmart. She told us about this young puppy they had that fit all the criteria. It was love at first sight, I knew the instant I saw her, Lola would fit right in. I called my wife and she headed to the store with our other Lab to meet her new pack member. This gave me about thirty minutes to wander around and that is when I saw Bo Bo for the first time. He was cowered in the back corner of his kennel; he looked very timid, and afraid.

The rescue explained that his previous owner was an older gentleman that surrendered him to the shelter when he became unable to care for Bo Bo. They told us how he did not seem to trust anyone, except one volunteer at the rescue, and was very reclusive. Bo Bo showed little interest in being walked around the store, he showed no interest in being walked outside of the store, and he just showed little interest in general. We all felt like he just needed a nice quiet home with a comfy sofa to spend his next few years. By this time my wife had arrived with our lab to meet our new adoption Lola. We decided to take Bo Bo for a walk to see how the three of them got along. We fell in love with them both and decided to foster Bo Bo to see how it would go. He by no means was the young energetic puppy that we planned on adopting, but we figured Lola would check that box in our family so we could use a quiet, soft spoken gentleman to lounge around the house all day.

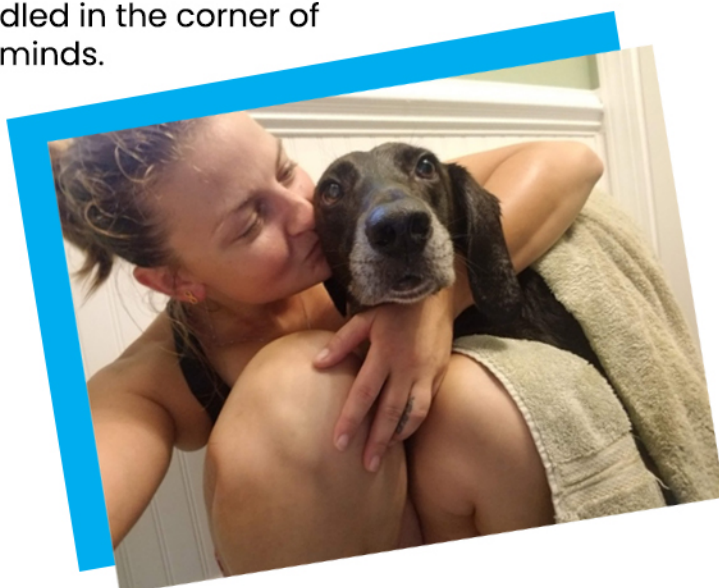
June 16th was a big day for Bo Bo. He started the day afraid in a rescue shelter, and ended the day afraid in his forever home. Once home we learned a lot about him. He was terrified, and I mean of everything. Sounds, vibrations, voices, people, sofas, chairs, a feather, and the list goes on. Each day we found him huddled in his kennel, so unsure, so uncomfortable we knew it was going to be a long road for him at this point. We could barely coax him out of his kennel with food, he nearly refused to go outside to use the bathroom, if it wasn't his kennel, he did not want any parts of it. So, we just let him be, that was the plan we started with at least. We hoped one day he would feel safe enough to lay on a sofa, or the bed, maybe even go for a walk with his new family. Until then, we decided to let him quietly be by himself (Now Beau, short for Mr. Beauregard; his new name). He would spend the next few weeks this way. Every single day he spent inside the kennel with an open door, the house was open, the other dogs were roaming, not Beau, he just layed in his safe space. It wasn't until August 4th 2018 that Mr. Beauregard showed us the first signs of his true happy self.



PAWS of Hertford County was having another adoption event on August 4th 2018. My wife and I decided to make Beau an official family member instead of a foster so we headed to Petsmart again to take care of some paperwork. While there, we accidentally adopted another amazing dog Patty. She is a sweet happy girl who makes everyone around her smile, including Mr. Beauregard. We were introducing her to the rest of the pack when Mr. Beauregard showed his true colors, for just a second, but it came out that day. He bounced out of his kennel smiling and wagging like we had never seen. It was as if he had just been reacquainted with an old friend. We later learned he and Patty had "done time" together in the shelter. Little by little he started showing us positive signs. The majority of his time was spent huddled in his safe spot, but occasionally he would show himself, we would call them "Beau sightings." He would stand in the hallway darkness to see you, but as soon as you would move or a sound was made, instantly gone again to his kennel. All of this was just fine with us. He seemed to find a little comfort in his family and knowing we were there, but was very happy laying in his kennel, so we let him come out on his time and showed him as much love as we could when he would allow (Patty bottom left, Beau Middle bottom).



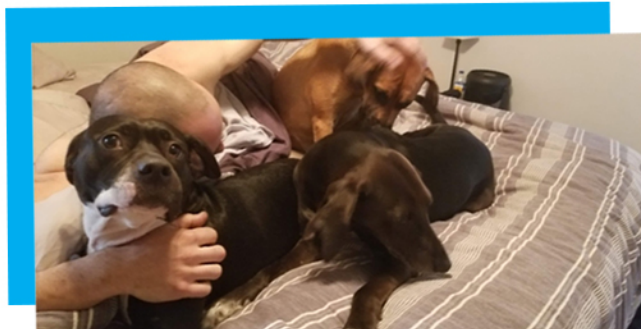
A few weeks later we found out that Beau tested positive for heartworms. He was an amazing trooper during his treatment. He started showing us that he just maybe could trust us, and was comfortable with his other pack members at this point, which gave us a sense of relief for his nerves sake. Lying in the kennel may have been his specialty but even Mr. Beauregard started to get a little stir crazy. As his treatment progressed he showed us more and more happy. His confidence increased ever so slightly day by day. We all took it very slowly, and as his heartworms went away he slowly came out of his shell. By the end of November that year he had learned that the bed was an acceptable lounging spot and that this may not be so bad after all. The next few months went on with a day to day groove. Some days were good, he would visit us in the living room, and others he would stay huddled in the corner of the kennel. Every sighting was a victory in our minds. Beau struggled with anything loud, especially thunderstorms during this time. Many nights were spent with a shaking Beauregard in the shower stall or under the bed. Even though he would struggle one night with a storm, the next day he was again a new dog. It was as if every rough night gave him the confidence that his pack and people were there to stay.



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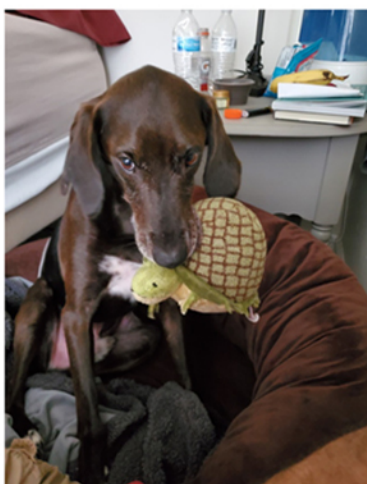
By the beginning of 2019, Mr. Beauregard had endured quite a crazy few months. He went from a heartworm positive, scared, old dog, to an occasionally strong willed playful happy puppy. It was not an everyday occurrence at this point, but more often than not he would trot down the hallway to the sound of the back door opening. He and his pack started playing from time to time; Beauregard started to understand what it was to be a dog. He was not ready to make friends with many new people at this time, car rides, and even walks were mostly out of the question. If you wanted to visit with Mr. Beauregard in February of 2019, you had to meet him at his kennel. When it came to food, he was willing to bark at you from the hallway, but if you expected him to eat it, you had better plan to take it to his kennel. Beauregard was coming out of his shell, but only at his pace. It was and is to this day an amazing thing to witness firsthand.

The spring of 2019 was when Beauregard really started to show his true self. He was ready to play outside with his pack at most anytime. He started to show himself around the house more and more, and laying on the bed at night was something he started to look forward to. We were amazed with how far he had come. Here stood this dog, taller, a different color, smile on his face with his chest proudly puffed out. Who



was this dog, how far would he go, car rides, adventures, this was so exciting for all of us. It was as if his pack members helped him learn to be a dog and he just started trusting the people around him. Again we started trying new things one step at a time. Small walks outside turned into longer and longer adventures for Beau. Loud noises, no thank you, 2 mile hike, yes please. As the summer progressed so did Beauregard. Every day he learned the fun of playing with toys, running around in the yard, and sniffing down trails in the woods. A dog that came home to lie on the sofa for the next couple years was now the puppy we had hoped for.

Mr. Beauregard is the real life fantasy adoption story. His story before us is not fully known. He has had it rough, missing half an ear, bottom lip, and scars all over. Broken heart from abandonment, none of this stopped him. Mr. Beauregard found his way. Today Beau can tell you stories for days. He can tell you about the time he hiked part of the Oregon trail, Or how he and his sisters fight for the window on car rides because he loves the wind in his face. He loves to walk with you anywhere, but would prefer to jog. He still does not love a loud noise but can handle it like a confident dog now. He has shown us all how far we can come if we learn to live life afraid.





LOOKING FORWARD

As we move into 2021, we hope to be able to accomplish or continuously work towards goals that we have set out to achieve.

2021 GOALS

Create a more balanced budget to become financially sustainable.

Form stronger relationships with community members and partners.

Maintain a live-release rate of at least 90 percent while providing all cats and dogs with humane care.

Increase number of volunteers, as well as increase volunteer commitment to the organization, through stronger relationships.



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of Hertford County

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PO BOX 153
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